

Impact of Birth Practices on the Breastfeeding Dyad

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Bright Future Lactation Resource Centre  
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Disclosure

- I am the sole author of *Impact of Birthing Practices on Breastfeeding, Second Edition* and receive partial royalties on sales of this book.
- Mary Kroeger, CNM, MPH was the co-author for the first edition; her estate receives royalties on sales of this book.
- I am the liaison from the International Lactation Consultant Association (ILCA) to the World Health Organization's *Baby-Friendly Hospital Initiative* and receive reimbursement from ILCA for my travel expenses when representing ILCA to WHO.

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For Breastfeeding to Succeed

The baby is able to feed: able to cue, suck, swallow, and breathe smoothly

The mother is producing milk and willing to bring her baby to breast many times a day and night

Breastfeeding is comfortable for both

Surroundings support the dyad

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What can go wrong during birth?

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- Mechanical forces disrupt body parts
- Chemical (drug) sequelae
- Injuries to mother and baby
- Psychological impact on relationships
- Long-term effects documented

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Birth practices affect breastfeeding

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**This isn't new!**

"Alert and active participation by the mother in childbirth is a help in getting breastfeeding off to a good start" (LLLI, 1985 & earlier)

WHO Fortelaza 1985

WHO-UNICEF Joint Statement, 1989

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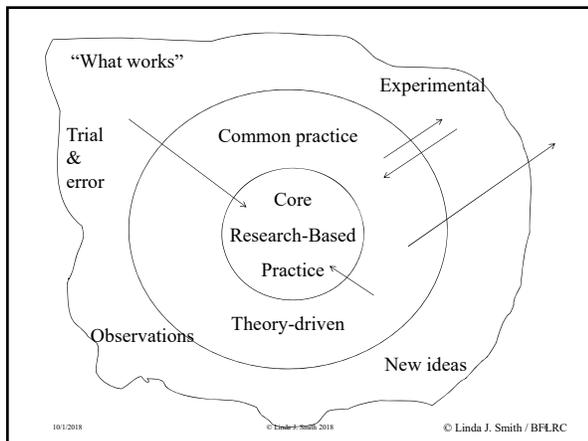
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What Evidence Really Counts?

**Few studies of birth practices address breastfeeding outcomes**

**Few studies of breastfeeding control for birth practices**

Professional segmentation  
Politics of Research  
Funding

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WHO/UNICEF  
Global Strategy 2003

*“Mothers and babies form an inseparable biological and social unit; the health and nutrition of one group cannot be divorced from the health and nutrition of the other.”*

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How does birth affect BF?

Mother’s confidence & trust in ability to birth = confidence in her ability to breastfeed

Attitudes matter

“You can do this!”

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Setting the stage for BF problems

- Laboring alone
- In bed, supine
- Immobile
- Food & drink withheld; IV fluids
- Chemical induction and/or augmentation
- Narcotics for pain

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Risk factors for BF problems

Chart review of 93 babies presenting with poor suck:

- Epidural & narcotics
- Induction
- Cesarean surgery
- Forceps delivery
- Vacuum extractor
- Long difficult labor, esp. OP presentation

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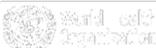
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**BFHI 2009 - Mother-friendly care**

- Hospital policies require mother-friendly labour and birthing practices and procedures including:
  - Encouraging women to have companions of their choice.
  - Allowing women to drink and eat light foods during labour, as desired.
  - Encouraging women to consider the use of non-drug methods of pain relief.
  - Encouraging women to walk and move about during labour, if desired, and assume positions of their choice while giving birth.
  - Care that does not involve invasive procedures

12 | Nutrition for Health and Development 

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## Companion of the Mother's Choice

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NO STUDY HAS CONFIRMED THE SAFETY AND EFFICACY OF LABORING ALONE

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## How did we get here?

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Women have always had labor companion(s)  
Obstetric care replaced midwives - 1840s  
Birth moved into hospitals by the late 1940's  
◦ Companions prohibited – "sterile" concept  
1980: Sosa, Kennell and Klaus' research  
Doula-training organizations multiply  
Staff reactions mostly positive

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## Breastfeeding Outcomes

### Strongly supports breastfeeding

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**Reduction in labor length & complications**

- 50% fewer Cesareans (p<.002)
- 25% shorter labors (p<.001)
- 30% less Pitocin inductions (P<.001)
- 30% less analgesia, vacuum extractors
- 40% fewer forceps deliveries
- Less meconium aspiration, asphyxia

•Mother cares for baby as she was cared for in labor  
•More exclusive breastfeeding  
More flexible feeding interval, finds mothering easy  
Less "feeding problems, baby with poor appetite"

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## Freely move about in labor and birth

“Gravity works”

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NO STUDY HAS CONFIRMED THE SAFETY AND EFFICACY OF HORIZONTAL AND/OR IMMOBILE POSITIONS FOR LABOR OR BIRTH

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## How did we get here?

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Women have always moved freely, and usually choose upright positions for birth

1857: Simpson introduced ether (chloroform)

1913: DeLee promoted lithotomy

1979: Caldeyro-Barcia's research on upright positions

Staff responses: mixed

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## Breastfeeding outcomes

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Horizontal position = longer 1st stage, poorer fetal oxygenation

Horizontal position = longer 2<sup>nd</sup> stage, excess molding, more fetal distress, more instruments & surgery

Long labors = delayed lactogenesis (Chen)

Little *direct* research on BF outcomes

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# Eat and Drink Freely

“Labor is work”

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NO STUDY HAS CONFIRMED THE SAFETY AND EFFICACY OF WITHHOLDING FOOD AND DRINK DURING LABOR AND BIRTH

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# How did we get here?

Women have always consumed food and drink until hard labor begins, and liquids thereafter

1857: Simpson introduced ether (chloroform)

1946: Mendelson studied gastric aspiration

- 44,016 births with general anesthesia
- 66 aspirations (0.15%) (40 aspirated liquid, 5 aspirated food)
- 2 deaths (0.005%) (probably from solid food)

*This was before intubation, cricoid pressure, H2 antagonists, regional anesthesia, and training of OB anesthesiologists was widespread*

Mendelson, Curtil L. 1946. "The aspiration of stomach contents into the lungs during obstetric anesthesia." *American Journal of Obstetrics and Gynecology* no. 52:191-206.

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# Light eating & drinking in labor

No direct research re: breastfeeding

- ▶ Labor is vigorous exercise / work
- ▶ Fasting & starvation slows, complicates labor
- ▶ “Most obstetric anesthesiologists agree that a rigid NPO policy in labor is no longer appropriate”
  - O’Sullivan, *Anesthesiol Clin North America* 2003
- ▶ “Consumption of a light diet during labour did not influence obstetric or neonatal outcomes in participants, nor did it increase the incidence of vomiting.”
  - O’Sullivan, *BMJ* 2009

*Cambodia 2001 - Offering oral fluids was “new” policy for these midwives (MK)*

◦ Many countries: rare to withhold food and drink unless woman is at high risk and C/S likely

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## Induction of labor

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WHO: 10% induction rate for justifiable medical reasons

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## Chance or Choice? How did we get here?

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Simkin: "Need to control parturition is as old as birth"

This isn't new!

- The U.S. Food and Drug Administration disapproved of elective inductions in the 1970s due to iatrogenic prematurity, overcrowded neonatal intensive care units, and huge unnecessary costs

Increased risk of infant death

- Kramer, M. S., Demissie, K., Yang, H., Platt, R. W., Sauve, R., & Liston, R. (2000). The contribution of mild and moderate preterm birth to infant mortality. Fetal and Infant Health Study Group of the Canadian Perinatal Surveillance System. *JAMA*, 284(7), 843-849.

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## Risks of inducing labor

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2X the risk of Cesarean in primiparas

Synthetic oxytocin (syntocinon) = stronger CTX

- ↑ pressure on baby's head
- ↑ maternal pain
- ↑ infant pain ?

Less-mature baby

WHO: 10% induction medically justified

US: 23.8% in 2010, 23.7% in 2011 and (23.3%) in 2012

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Excess forces to baby's head

- Induction & augmentation
- Pushing on fundus
- Supine position
- Immobility
- Instruments and Cesarean surgery
- Result: more & abnormal molding

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Indirect outcomes

Synthetic oxytocin = stronger contractions

- ↑ pressure on baby's head
- Increased cranial molding, probably stressful

↑ infant pain ?

↑ maternal pain

- ↑ Maternal desire for pain relief drugs
- Reduced natural endorphins in mother & baby/fetus

Less-mature baby

- "Mild- and moderate-preterm birth infants are at high relative risk for death during infancy and are responsible for an important fraction of infant deaths" (Kramer, JAMA 2000)
- Higher risk of Cesarean (

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More / excessive molding

Facial and/or jaw asymmetry

- Wall, V., & Glass, R. (2006). Mandibular Asymmetry and Breastfeeding Problems: Experience From 11 Cases. *J Hum Lact*, 22(3), 328-334.

Torticollis

- Stellwagen, L., Hubbard, E., Chambers, C., & Jones, K. L. (2008). Torticollis, facial asymmetry and plagiocephaly in normal newborns. *Arch Dis Child*, 93(10), 827-831.
- Stellwagen, L. M., Hubbard, E., & Vaux, K. (2004). Look for the "stuck baby" to identify congenital torticollis. *Contemporary Pediatrics*, 21(May), 55.

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**BF outcomes – one new study**

Brimdyr, K., Cadwell, K., Widström, A.-M., Svensson, K., Neumann, M., Hart, E. A., . . . Phillips, R. (2015). The Association Between Common Labor Drugs and Suckling When Skin-to-Skin During the First Hour After Birth. *Birth, n/a-n/a*. doi: 10.1111/birt.12186

<https://www.youtube.com/watch?v=gX44xcS995k>

“Results suggest that intrapartum exposure to the drugs fentanyl and synthetic oxytocin significantly decreased the likelihood of the baby suckling while skin-to-skin with its mother during the first hour after birth.”

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**Clinical implications of induction**

Immaturity: more respiratory problems

Difficulty coordinating suck/swallow/breathe

Effect on lactogenesis ?

- May contribute to delayed lactogenesis

Head pain from excess forces?

More drugs to metabolize

Begins a cascade of interventions

Reduces chance for unassisted vaginal birth (Tracy)

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**Instruments = more injuries & insults**

**Forceps**

- Compromise trigeminal nerve, parietal bones
- Bruising & pain

**Vacuum extractor**

- Disrupt parietals, occiput, internal bones & dura
- Brain bleeds

**Cesarean: pressure at cranial base**

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Cesarean + vacuum

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- Baby couldn't latch, suck or get milk at breast
- Baby chewed and flattened mother's nipple
- Mother stopped breastfeeding & blamed herself

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Research Evidence

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“Vacuum vaginal delivery was a strong predictor of early cessation of breastfeeding”

- Hall RT, Mercer AM, Teasley SL, et al. 2002. A breastfeeding assessment score to evaluate the risk for cessation of breastfeeding by 7 to 10 days of age. *J Ped* 141:659–664.

Poor feeding is one sign of intercranial bleeding

- Avrahami E, Amzel S, Katz R, et al. 1996. CT demonstration of intracranial bleeding in term newborns with mild clinical symptoms. *Clin Radiol* 51:31–34.

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Research Evidence (cont.)

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Tappero: “Forceps use can cause bruising and nerve damage to the sides of the infant cranium, causing the jaw to deviate to the paralyzed side when the mouth is open.” *Physical Assessment of the Newborn, 1993.*

Evans: “The volume of milk transferred to infants born by caesarean section was significantly less than that transferred to infants born by normal vaginal delivery on days 2 to 5 ( $p < 0.05$ ).” *Arch Dis Child Fetal Neonatal Ed* 2003;88:F380–F382.

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# Elective Cesarean Surgery

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# Any Cesarean Surgery

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## All Cesareans increase risk

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Poorer infant outcomes

- More separation, suctioning, resuscitation
- More formula supplementation
- Poorer bonding with mother
- Reduced milk transfer days 2-5 (Evans, 2003)

More maternal pain & drugs

- Longer recovery, surgical recovery
- Delayed onset of lactogenesis
- More difficulty starting breastfeeding
- Adhesions and late-onset problems
- **3X the risk of maternal death (2006)**

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## Clinical Implications of Cesarean

WHO: 10 – 15% probably medically justified

NIH: Trial of Labor is a reasonable option for many pregnant women with a prior low transverse uterine incision. *NIH Consensus Development Conference: Vaginal Birth After Cesarean: New Insights* March 8–10, 2010

ACOG: VBAC guidelines 2010; Cesarean prevention guidelines 2014

Watch for possible infant respiratory and suck problems

- Effect on direct breastfeeding; increased need for feeding devices

Watch for possible delayed onset of lactation

- Prenatal expression of colostrum after 36 weeks?

Plan for extended maternal pain

- Most pain relievers are compatible with BF

**Assure close skilled follow up!**

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Suctioning & airway management

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Oral aversion  
Superstimulus  
Triggers poor tongue movements  
Injury to oropharynx (L. Black)  
Mucus has a purpose (M. Klaus)

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Research on suctioning

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Lack of benefit

- "Routine intrapartum oropharyngeal and nasopharyngeal suctioning of term-gestation infants born through MSAF does not prevent MAS. Consideration should be given to revision of present recommendations." Vain et al, *Lancet* 2004;364 (9434):597-602

Long term negative consequences

- "Noxious stimulation caused by gastric suction at birth may promote the development of long-term visceral hypersensitivity and cognitive hypervigilance, leading to an increased prevalence of functional intestinal disorders in later life." Anand, Runeson, Jacobson, *J Pediatr* 2004;144:449-54

*In many countries, routine suctioning is no longer practiced.*

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Affect suck if done before 1<sup>st</sup> BF

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Separation from mother for **any reason**  
Weighing & Measuring  
Vitamin K injection  
Heel stick for metabolic tests  
Circumcision  
Infant hypothermia

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## Epidural Effects on Infant Neurobehavior, Hormonal Effects

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### Drugs for pain relief

**ALL** cross the placenta (Loftus,1995)

IV or Epidural: rapid transfer

- 15 seconds to 1-2 minutes

Epidural: higher absolute dose than IV

Highly lipid (fat) soluble

Redistribute to fetus/infant brain

- can't always find in cord blood

**All delay the onset of lactation !**

- Lind, J. N., Perrine, C. G., & Li, R. (2014). Relationship between Use of Labor Pain Medications and Delayed Onset of Lactation. *Journal of Human Lactation*, 30(2), 167-173

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### Epidural rates continue to rise

Overall, 2008 births:	61%
White non-Hispanic	68%
Black and Asian	62%
Hawaiian	53%
Hispanic	48%
Native American/Alaska	42.1%

Source: National Vital Statistics Report, vol. 59, No. 5, April 2011

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### Pediatric half-life of drugs matters

Bupivacaine: 8.1 hours  
 Mepivacaine: 9 hours  
 Fentanyl: up to >18 hours, dose-related  
**~5 half-lives to clear from baby**  
 Observed effects for at least 30 days (Sepkoski, 1992)  
**"HE'S NOT SLEEPY – HE'S DRUGGED!"**

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### All drugs reach the baby... even local lidocaine

"It has not previously been reported that the use of analgesia via pudendal block has an adverse effect on the initiation of developing breastfeeding behavior including sucking."

Ransjo-Arvidson, A., Matthiesen, A., Lilja, G., Nissen, E., Widstrom, A., & Uvnas-Moberg, K. (2001). Maternal analgesia during labor disturbs newborn behavior. *Birth*, 28, 5 - 12.

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### Risks of epidural analgesia

Poor progress of labor (esp.in primips)	Less maternal movement in labor
More oxytocin augmentation	◦ More malpresentation, more pain
Longer second stage	Overhydration = more edema (?)
Less SVD; more instrument delivery	◦ Supine hypotension = more fluids
More maternal fever	More augmentation = more force on baby
More newborn sepsis workup	More resuscitation = poor latch/suck
Psychological:	More instruments = more injuries
◦ Less interaction with baby (Sepkoski)	More chance of Cesarean surgery
◦ Less mastery of mothering skills (Poore)	Delayed onset of lactation (Lind 2014)

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### Maternal epidural risks

- Bladder injury; urinary incontinence
- Accidental lumbar puncture, nerve injury
- Long-term backache in vaginal birth
- Spinal headache, other headaches
- Convulsions
- Allergic shock
- Respiratory paralysis
- Cardiac arrest
- Disempower mother's experience (Poore)

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### Abundant Evidence of consequences

“Among women who breast-fed previously, those who were randomly assigned to receive high-dose labor epidural fentanyl were more likely to have stopped breast-feeding 6 weeks postpartum than women who were randomly assigned to receive less fentanyl or no fentanyl.”

- Bellin Y et al. Effect of labor epidural analgesia with and without fentanyl on infant breast-feeding: A prospective, randomized, double-blind study. *Anesthesiology* 2005, 103(6), 1211-1217.
- Note: “high dose” was more than 150 µg fentanyl

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### Delayed spontaneous breastfeeding; increased formula supplementation

“Significantly fewer babies of mothers with EDA during labour suckled the breast within the first 4 hours of life [odds ratio (OR) 3.79].

These babies were also more often given artificial milk during their hospital stay (OR 2.19) and fewer were fully breast fed at discharge (OR 1.79).

Delayed initiation of breast feeding was also associated with a prolonged first (OR 2.81) and second stage (OR 2.49) and with the administration of oxytocin (OR 3.28).

Key conclusions: **the study shows that EDA is associated with impaired spontaneous breastfeeding including breastfeeding at discharge from the hospital.”**

- Wiklund, I., Norman, M., Uvnas-Moberg, K., Ransjo-Arvidson, A. B., & Andolf, E. (2009). Epidural analgesia: breast-feeding success and related factors. *Midwifery*, 25(2), e31-38.

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### Reduced warming effect of STS

“Skin temperature increased significantly (p=0.001) during the entire experimental period in the infants belonging to the control group.

The same response was observed in infants whose mothers received OT intravenously during labour (p=0.008).

**No such rise was observed in infants whose mothers were given an EDA during labour.**

**CONCLUSION:** The results show that the skin temperature in newborns rises when newborns are put skin-to-skin to breastfeed two days postpartum. This effect on temperature may be **hampered by medical interventions during labour such as EDA.”**

- Jonas, W., Wiklund, I., Nissen, E., Ransjo-Arvidson, A. B., & Uvnas-Moberg, K. (2007). Newborn skin temperature two days postpartum during breastfeeding related to different labour ward practices. *Early Hum Dev*, 83(1), 55-62.
- Epidural

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### Hormone effects

▶ **Reduced oxytocin**

- Rahm, V. A., Hallgren, A., Hogberg, H., Hurtig, I., & Odland, V. (2002). Plasma oxytocin levels in women during labor with or without epidural analgesia: a prospective study. *Acta Obstet Gynecol Scand*, 81(11), 1033-1039.

▶ **Reduced pulsatile oxytocin**

- Nissen, E., Uvnas-Moberg, K., Svensson, K., Stock, S., Widstrom, A. M., & Winberg, J. (1996). Different patterns of oxytocin, prolactin but not cortisol release during breastfeeding in women delivered by caesarean section or by the vaginal route. *Early Hum Dev*, 45(1-2), 103-118.

▶ **Reduced maternal socialization; increased anxiety and aggression**

- Jonas, W., Nissen, E., Ransjo-Arvidson, A. B., Matthiesen, A. S., & Uvnas-Moberg, K. (2008). Influence of oxytocin or epidural analgesia on personality profile in breastfeeding women: a comparative study. *Arch Womens Ment Health*, 11(5-6), 335-345.

▶ **Lowered endogenous oxytocin with epidural + oxytocin infusion**

- Jonas, W., Johansson, L. M., Nissen, E., Ejdeback, M., Ransjo-Arvidson, A. B., & Uvnas-Moberg, K. (2009). Effects of Intrapartum Oxytocin Administration and Epidural Analgesia on the Concentration of Plasma Oxytocin and Prolactin, in Response to Suckling During the Second Day Postpartum. *Breastfeed Med*, 4(2), 71-82

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### Infant has beta-endorphins

Rise significantly in third trimester

Increase >4 cm dilation (normal labor)

Movement through pelvis is stressful

Induction, instruments, C/S = excess pressure on infant head and body

Potent pain-relief

- “beta-endorphin is 18 to 33 times more potent than morphine”
- Loh, *Proc Natl Acad Sci USA* 1976

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### Cumulative effect of interventions

**“RESULTS:** We observed increased rates of operative birth in association with each of the interventions offered during the labour process. For first time mothers the association was particularly strong.

**CONCLUSIONS:** This study underlines the need for better clinical evidence of the effects of epidurals and pharmacological agents introduced in labour.

At a population level it demonstrates the magnitude of the fall in rates of unassisted vaginal birth in association with a cascade of interventions in labour and interventions at birth particularly amongst women with no identified risk markers and having their first baby.”

◦ Tracy, S. K., Sullivan, E., Wang, Y. A., Black, D., & Tracy, M. (2007). Birth outcomes associated with interventions in labour amongst low risk women: a population-based study. *Women Birth, 20*(2), 41-48.

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### Traumatic birth impedes BF

**“RESULTS:** Eight themes emerged about whether mothers' breast-feeding attempts were promoted or impeded. These themes included (a) proving oneself as a mother: sheer determination to succeed, (b) making up for an awful arrival: atonement to the baby, (c) helping to heal mentally: time-out from the pain in one's head, (d) just one more thing to be violated: mothers' breasts, (e) enduring the physical pain: seeming at times an insurmountable ordeal, (f) dangerous mix: birth trauma and insufficient milk supply, (g) intruding flashbacks: stealing anticipated joy, and (h) disturbing detachment: an empty affair.

**CONCLUSIONS:** The impact of birth trauma on mothers' breast-feeding experiences can lead women down two strikingly different paths. One path can propel women into persevering in breast-feeding, whereas the other path can lead to distressing impediments that curtailed women's breast-feeding attempts.”

◦ Beck, C. T., & Watson, S. (2008). Impact of birth trauma on breast-feeding: a tale of two pathways. *Nurs Res, 57*(4), 228-236.

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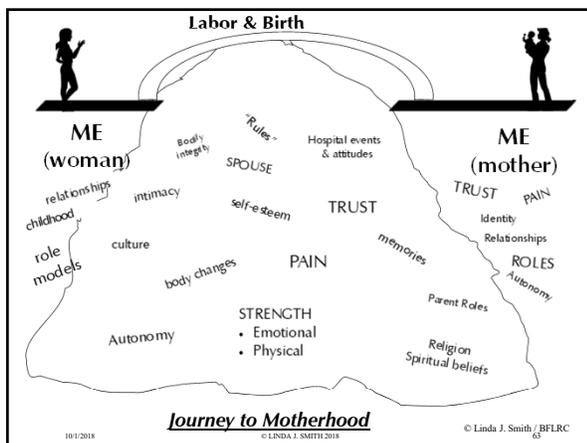
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### Birth rituals convey values

All cultures have birth rituals

Rituals have two purposes

- Rational, technical, realistic
- Communicative, “magical”

North-American birth initiates women into a technocratic society (*Davis-Floyd*)

- Body = machine
- Mind-body separation
- Linear, hierarchical relationships
- Distrust of female, natural, instincts

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### What’s the rush for bathing?

“Before the bath was delayed, infants were bathed at an average of 2.4 hours of life. Afterward, infants were bathed at an average of 13.5 hours of life.

“In-hospital exclusive breastfeeding rates increased from 32.7% to 40.2% (  $p < 0.05$ ) after the bath was delayed.

“The odds of breastfeeding initiation were 166% greater for infants born after the intervention than for infants born before the intervention (AOR = 2.66; 95% CI 1.29, 5.46).

**Conclusions:** “In our cohort, a delayed newborn bath was associated with increased likelihood of breastfeeding initiation and with increased in-hospital breastfeeding rates.”

◦ Preer, G., Pisegna, J. M., Cook, J. T., Henri, A.-M., & Philipp, B. L. (2013). Delaying the Bath and In-Hospital Breastfeeding Rates. *Breastfeeding Medicine, 8*(6), 485-490.

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### Surgery during birth

Episiotomy: more pain

- Limits comfortable positions for feeding
- Medications
- Psychological impact - violation

Cesarean: pain, infection, immobility

- Separation = bonding delayed, affected
- Antibiotics = more nipple thrush
- Psychological, esp. if unconscious

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Perinatal origin of adult self-destructive behavior

Perinatal events – adolescent suicide (Salk, 1985)

Suicide method – birth events (Jacobsen, 1987)

- Asphyxia deaths – asphyxia at birth
- Violent mechanical suicide – mechanical birth trauma
- Drug addiction – opiates / barbiturates in labor

Labor pain meds – amphetamine addiction (Jacobson, 1988)

Opiates in labor – opiate addiction in adults (Jacobson, 1990)

Fentanyl in labor – imprinting?

- Brimdyr, K., & Cadwell, K. (2018). A plausible causal relationship between the increased use of fentanyl as an obstetric analgesic and the current opioid epidemic in the US. *Medical Hypotheses*, 119, 54-57.

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Injured, drugged babies feed poorly

Damaged nipples = pain, infection

Poor feeding = hungry, fussy baby

- undermines mom's confidence, behaviors

Poor feeding = retained milk, low supply

Need even more equipment (pumps) and help in establishing breastfeeding

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Practice changes

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**SOLUTION:**  
Mother-Friendly Practices (BFHI 2009)

- Continuous support in labor (doula, family, friend)
- Light foods & fluids during labor
- Move about freely including delivery
- Non-drug pain relief
- Avoid unnecessary interventions

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Results of the BFHI on birth practices

Ukraine: "When MFM was introduced, the OB community changed practices 'from the top down' in 6 months"  
◦ Dr. Elena Sherstyuk and Dr. Lidiia Romanenko, June 2008, WHO biannual meeting of BFHI National Coordinators, Geneva

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2018 WHO Guidance

**WHO**  
recommendations  
Intrapartum care for a positive childbirth experience

<http://www.who.int/reproductivehealth/publications/intrapartum-care-guidelines/en/>  
[http://www.who.int/reproductivehealth/topics/maternal\\_perinatal/intrapartum-care-infographics/en/](http://www.who.int/reproductivehealth/topics/maternal_perinatal/intrapartum-care-infographics/en/)



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# Recovery and Restoration

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## Recovery and restoration

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Immediate and uninterrupted skin-to-skin contact "Place babies in skin-to-skin contact with their mothers immediately following birth for at least an hour and encourage mothers to recognize when their babies are ready to breastfeed, offering help if needed."  
BFHI Step 4

24-hour rooming-in with safe bedding-in  
◦ BFHI Step 7

Lactation support from skilled provider teams

Follow-up care & support in the community  
◦ BFHI Step 10

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## Support the mother!

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Listen to mothers tell their birth story *until they don't need to tell it any longer*

Provide sensitive lactation support as long as mother wants / needs help

Help her start, maintain, or wind down BF

Document, share evidence with all MDs

Other?

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Be prepared for difficulties

Immediate & uninterrupted Skin-to-Skin  
Begin hand expression by 1-2 hours PP  
Donor milk available on prescription  
Keep mothers and babies together 24/7  
Safe bedsharing  
Close skilled follow-up (teams)

- During and after hospital stay
- Ongoing community support (LLL)

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Role of BF helpers

- Document labor profiles of difficult breastfeeding situations and discuss with providers
- Request joint discussions on problem cases and investigate the possible reasons and contributing factors for BF difficulties
- Communicate and collaborate with obstetric and pediatric physicians, midwives and nurses
- Form / join / connect local birth & breastfeeding coalitions

Community breastfeeding activist and baby, Malawi (MK)  
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For Breastfeeding to Succeed

The baby is able to feed: able to cue, suck, swallow, and breathe smoothly

The mother is producing milk and willing to bring her baby to breast many times a day and night

Breastfeeding is comfortable for both

Surroundings support the dyad

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The good news

Breastfeeding is increasing  
 More research on birth & breastfeeding  
 Non-drug pain relief is effective  
 Birth matters for best breastfeeding outcomes

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Summary

Failure to breastfeed is harmful  
 Cesarean surgery can negatively affect breastfeeding initiation  
 All labor pain-relief drugs including epidurals negatively affect infant neurobehavior and onset of milk production  
 Cumulative effects of interventions on BF  
 Recovery may be challenging and long

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Thanks to...

LLLI for realizing that *birth matters* 60 years ago!

UNICEF and WHO for *Recommendations for Intrapartum Care for a Positive Childbirth Experience*

**To all of you for thinking about this issue from now on!**

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